



THE VOICE FOR REAL ESTATE
IN NORTHEAST OHIO

Dear Business Owner:

The membership committee of the Cleveland Area Board of Realtors operates the *CABOR Edge Deals & Discounts* program for its members and their families. The program provides businesses with the opportunity to market to our members and their families by offering discounts or other incentives. CABOR members will receive this benefit by joining the organization, and will represent a large number of potential customers for your business.

With CABOR membership of over 3,800 members and their immediate families, we will bring to you the direct buying power of over 15,000 potential customers.

We invite you to participate in **offering discounts or other incentives that could be extended to these potential customers**. There **is no cost** incurred by your firm for this marketing program, other than the discounts, etc. that you extend.

We encourage your participation in this unique opportunity. If you have any questions, please feel free to contact me at (216) 901-0130.

Sincerely,

A handwritten signature in black ink that reads "Mike Valerino". The signature is written in a cursive style and is placed on a light yellow rectangular background.

Mike Valerino
Marketing Director